



AVEC ANNUAL CONGRESS

3 October 2014

**EU standards for the food chain,
ensuring the right level of protection**

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DDG2,G4: Food, Alert System and Training

DG Health & Food Safety

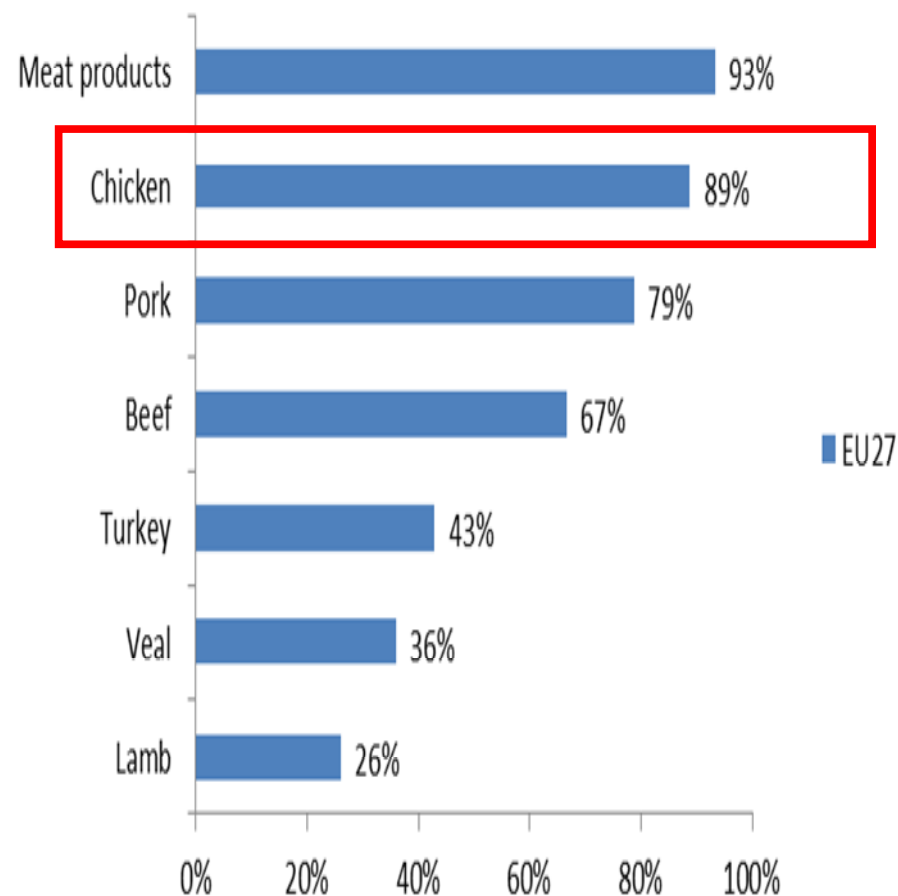
Outline

- Poultry market
- Origin Labelling
- Veterinary medicines
- Feed
- Welfare
- Food hygiene
- Trade



Poultry market

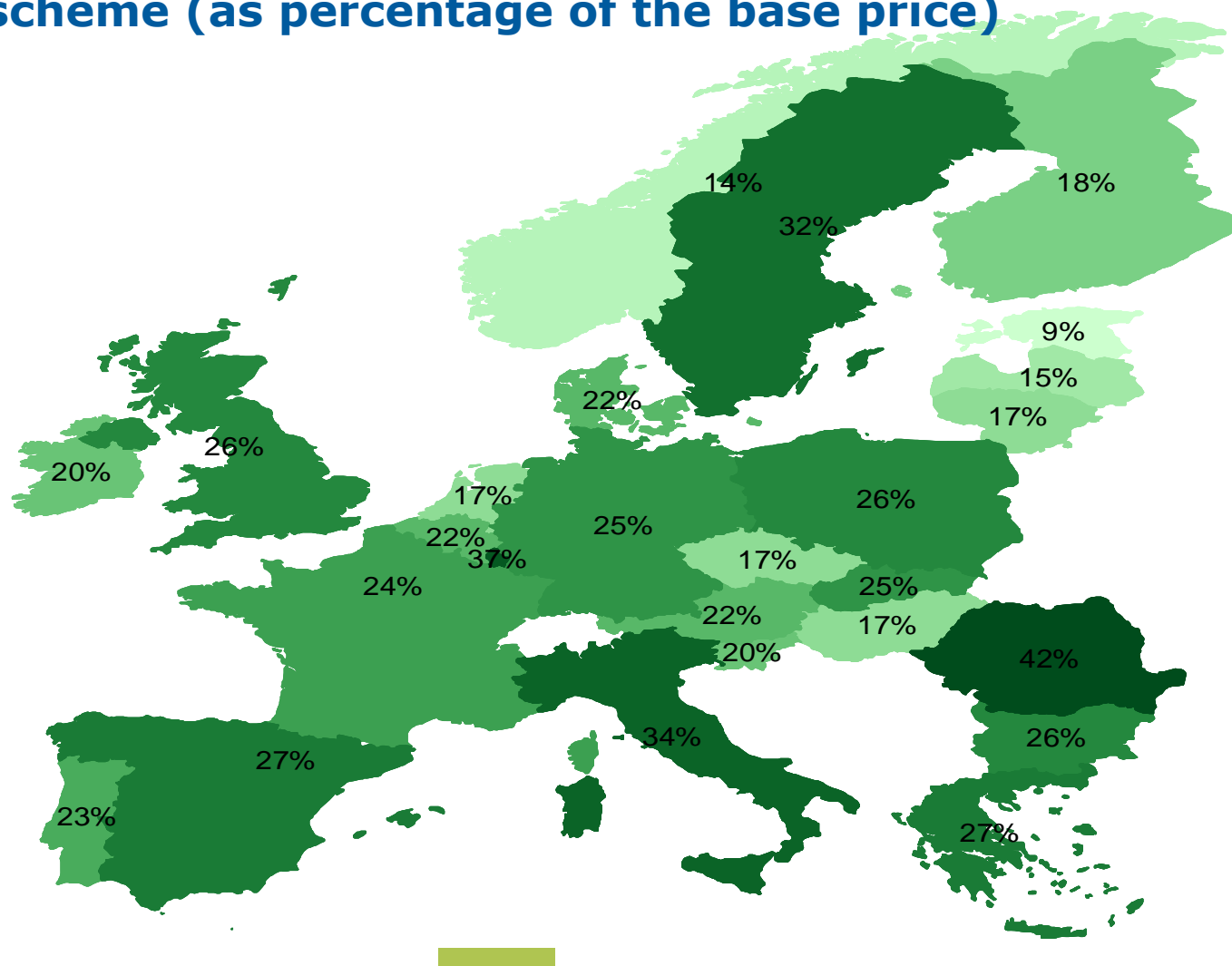
Which of the following have you purchased in the past month?





Poultry market

Willingness to pay for chicken fillets with an animal welfare scheme (as percentage of the base price)





Poultry market

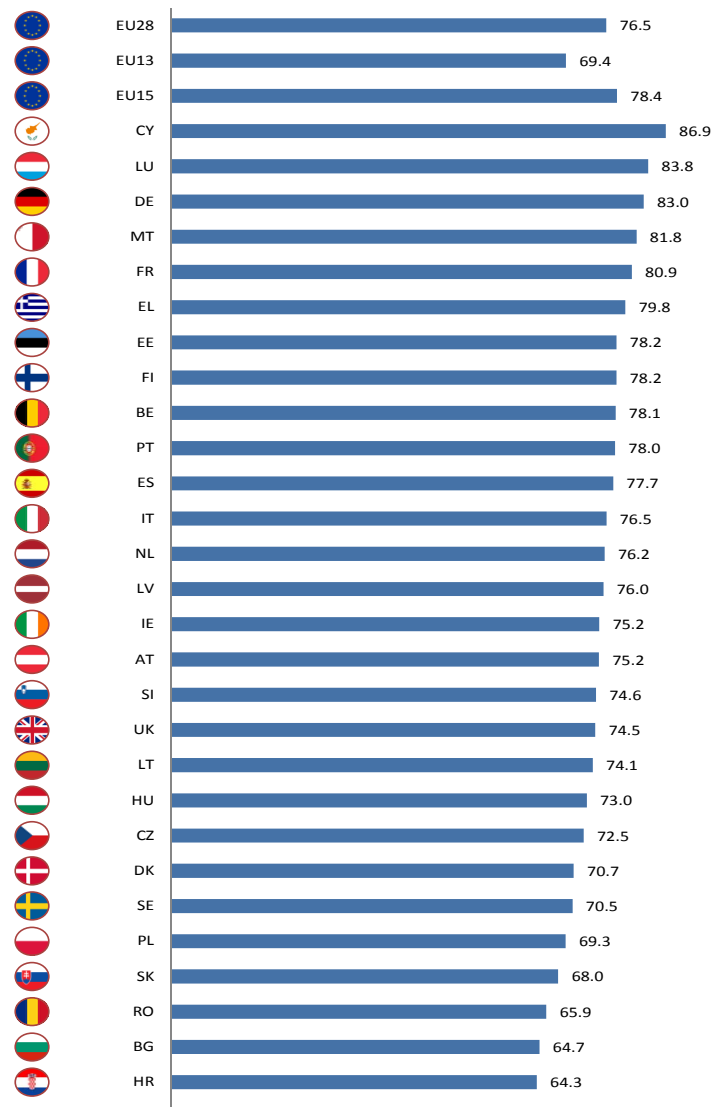
Expenditure on poultry as % of total expenditure on meat

Country	Beef	Pork	Sheep/goat	Poultry	Dried/salted/ smoked meat	Meat preparations	Other meat
Romania	10.2%	25.4%	2.5%	26.3%	26.3%	9.3%	0.0%
Bulgaria	4.1%	13.5%	9.5%	16.2%	36.5%	4.1%	16.2%
Lithuania	3.0%	30.0%	0.0%	11.0%	27.0%	28.0%	1.0%
Latvia	5.3%	30.7%	0.0%	10.7%	41.3%	9.3%	4.0%
Poland	4.1%	23.3%	n.a. ^a	17.8%	46.6%	5.5%	1.4%
Slovakia	6.5%	25.8%	0.0%	27.4%	33.9%	6.5%	0.0%
Hungary	2.9%	30.9%	0.0%	23.5%	38.2%	4.4%	0.0%
Estonia	1.8%	19.6%	0.0%	7.1%	51.8%	17.9%	0.0%
Czech Republic	6.0%	20.0%	0.0%	20.0%	42.0%	6.0%	4.0%
Portugal	23.7%	28.9%	5.3%	18.4%	15.8%	5.3%	2.6%
Slovenia	22.0%	19.5%	0.0%	14.6%	36.6%	4.9%	0.0%
Malta	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Spain	19.1%	12.8%	6.4%	14.9%	38.3%	6.4%	2.1%
Greece	36.1%	16.7%	16.7%	16.7%	11.1%	0.0%	0.0%
Italy	40.9%	11.4%	2.3%	13.6%	0.0%	2.3%	6.8%
Germany	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
France	26.5%	8.8%	5.9%	11.8%	35.3%	8.8%	2.9%
Finland	8.7%	13.0%	0.0%	8.7%	43.5%	8.7%	17.4%
Sweden	15.8%	21.1%	0.0%	10.5%	47.4%	5.3%	0.0%
Netherlands	22.7%	18.2%	4.5%	13.6%	31.8%	22.7%	0.0%
Austria	10.3%	17.2%	0.0%	13.8%	44.8%	3.4%	0.0%
Cyprus	3.8%	30.8%	19.2%	23.1%	15.4%	3.8%	7.7%
Belgium	14.7%	5.9%	2.9%	8.8%	41.2%	26.5%	2.9%
Denmark	26.9%	19.2%	0.0%	15.4%	38.5%	3.8%	0.0%
UK	13.6%	4.5%	4.5%	18.2%	13.6%	40.9%	0.0%
Ireland	26.9%	15.4%	7.7%	19.2%	19.2%	11.5%	0.0%
Luxembourg	22.7%	9.1%	0.0%	13.6%	36.4%	9.1%	4.5%

Source: Household Budget Survey of the EU (2005). ^a n.a. = not available.



meat and meat products (2) -MPI by country



<u>2013-</u> <u>2012</u>	<u>2012-</u> <u>2011</u>	<u>2011-</u> <u>2010</u>	<u>Market</u> <u>- All</u> <u>G/S</u>
-2.1*	1.4*	1.1*	-3.7*
-1.1*	-1.4*	0.1	-7.8*
-2.3*	1.8*	1.5*	-2.6*
6.6*	2.4	3.9*	-0.3
-0.5	6*	2	0.3
-0.6	4.2*	4.7*	0.1
-4.5*	5.1*	-0.3	-0.5
1.7*	0.1	3.8*	-0.2
0.7	0	0.7	-2.1
1.2	0.6	1.2	-1.9
-3.1*	0.3	-0.5	-3.3
0.5	-1	-1.1	-2.9
0.2	0.5	2.7*	-1.9
-2.9*	1.6	-1.7	-0.7
-2.4*	1.4	-1.3	-3
-2.7*	-0.7	-0.1	-4.8*
4.3*	-2.1*	2.7*	-4.9*
-5.3*	0.2	0.4	-5.3*
-2.4*	-0.3	1.4	-5.7*
-1	-4.5*	2.6*	-4.3*
-9.3*	3.1*	0.5	-7.2*
7.9*	-6*	-0.7	-5.3*
-3.1*	-0.5	3.3*	-4.6*
1.3	-5.6*	-1.4	-5.9*
-2.8*	-1	5.1*	-9.2*
-3.2*	0.9	2.8*	-7.9*
-0.7	-1.4	-0.2	-9*
-3.8*	-0.2	0.8	-9.4*
-3.2*	-0.4	0.3*	-9.3*
-1.5	1.5	-2.5	-8.6*
			-7*

Market Performance Index by country – Meat & meat products



Regulation (EU) No 1169/2011 – Food information to consumers

- *Enters into application 13 December 2014 – (nutrition labelling as of 13 December 2016)*

Origin labelling:

- ✓ Mandatory origin labelling for prepacked unprocessed meat from poultry, pig, sheep and goat as of 1 April 2015
- ✓ Voluntary origin labelling of final product if origin of primary ingredient(s) is/are different from that/those of the final product
- ✓ Report on the mandatory origin labelling for meat (e.g.: poultry) used as an ingredient (December 2013)
- ✓ Reports on other unprocessed meats (e.g. horse meat), milk, milk used as an ingredient in dairy products, unprocessed foods, unprocessed foods, single ingredient foods and ingredients that represent more than 50% of a food (December 2014)



Revision veterinary medicines legislation

- ✓ DEVELOPED WITH NEEDS AND CHARACTERISTICS OF THE VETERINARY SECTOR IN MIND
- ✓ OBJECTIVES
 - Increase the availability of veterinary medicinal products
 - Reduce administrative burden
 - Stimulate competitiveness and innovation
 - Improve the functioning of the internal market
 - Address the public health risk of antimicrobial resistance
- ✓ MAXIMUM RESIDUE LIMIT REQUIRED FOR FOOD-PRODUCING SPECIES



Revision veterinary medicines legislation

✓ ADDRESSING ANTIMICROBIAL RESISTANCE

Specific provisions for one group of veterinary medicines:
antimicrobials

- on prudent use, including "off-label use", supply and advertising
- on the evaluation of new marketing authorisation applications
- on preserving critical antimicrobials for treatment of human infections
- on a harmonised monitoring system of veterinary antimicrobials

Up date EU Action Plan AMR

International Activities

- WHO Global Action Plan AMR
- FAO (COAG)

■ Expected by the end of 2014:

- 4th ESVAC report
- EMA advice: need new antibiotics in vet. medicine and repercussion on AMR
- Joint report ECDC/EFSA/EMA: analysis relationship consumption antimicrobials-occurrence AMR
- Guidelines prudent use antimicrobials

■ Progress report



Revision of the Medicated Feed (MF) legislation

- Since **1990-MF-Directive** in place
 - => **scattered and diverging rules in MS impair efficient treatment of animals and availability of MF**
 - => **Antimicrobial resistance (AMR) increased dramatically**
- Proposed **new Regulation** with concrete measures against **AMR**:
 - + no **preventive** use of MF
 - + setting EU-wide **residue limits** for AMs in ordinary feed
 - + more **restrictive rules for prescribing** and handling MF with AMs
 - + measures to **increase the quality** of MF

Feed Regulation: N°183/2005

*Safety of feed is essential for the safe production of animals/poultry:
1999 dioxine crisis!, possible introduction of Salmonella in flocks, ...*

General requirements:

- *Good hygiene practices and feed safety requirements: under the responsibility of business operators over the whole chain of feed production*
- *Procedures based on HACCP principles except primary production/associated operations*
- *Registration or approval subject to activities performed by Feed business operators*
- *Encouragement of Guides to good hygienic practices and HACCP application*
- *Import conditions: Member States competence*

Feed Hygiene Regulation: N°183/2005

Control of some specific hazards:

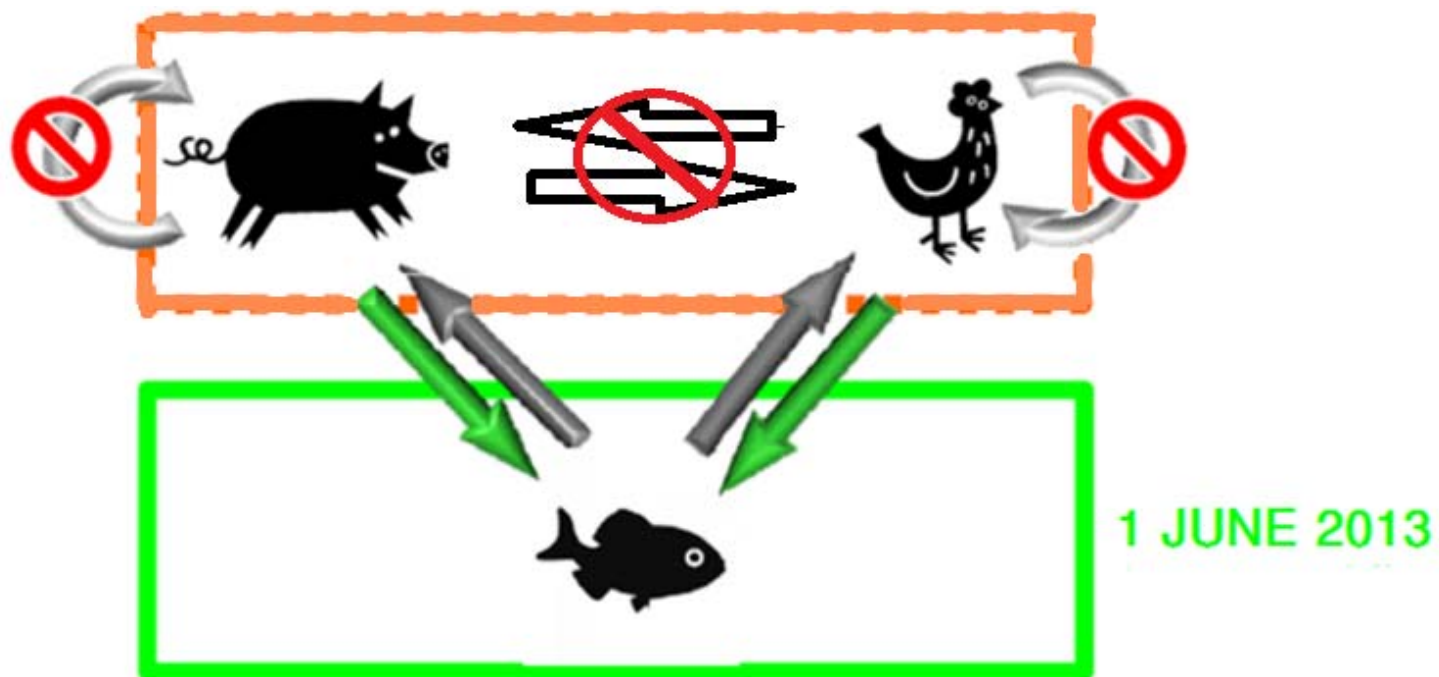
1) Salmonella

- *EFSA opinion in 2008 for a risk-based approach*
- *Whole chain approach based on EU guidance documents*
- *Endorsement of feed guides (raw materials, compound feed), including Salmonella sections expected before end of 2014*
- *Legal basis for a microbiological criterion*

2) Dioxin

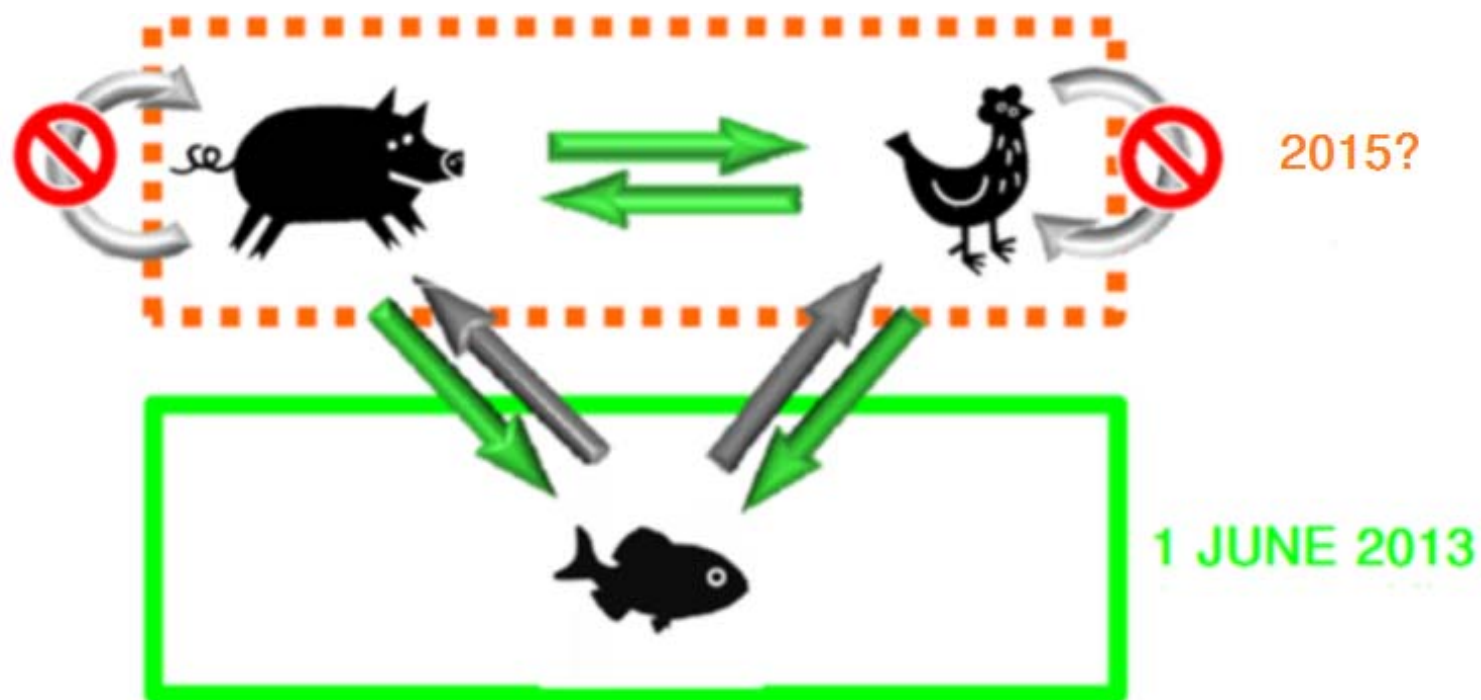
- *Regulation 225/2012: measures against dioxin contamination such as approval of risky feed business operators (fat blenders, bio-diesel producers) and mandatory dioxin monitoring for risky feed materials*
- *Revision based on experiences with implementation gathered by FVO, Competent Authorities and industry launched (finalisation not before end 2014)*

Review of the feed ban



Review of the feed ban

Next steps



Consumers' information on animal welfare



- *Campaign "labelling matters"*
- *Eggs: compulsory labelling for all production systems*
- *Poultry meat: reserved terms for voluntary schemes on production methods*



Consumers' information on animal welfare

- *EU animal welfare strategy 2012-2015 / Animal welfare law?*
- *"Increase transparency and adequacy of information to consumers on animal welfare"*
- *Study on education and information on animal welfare: results expected Dec 2014*

Mechanically Separated Meat (MSM)

- *Two way approach:*
 - *guidelines*
 - *labelling*
- *EU Court ruling expected mid-October*

Revision of poultry meat inspection

- *Campylobacter process hygiene criterion*

SPS issues in International Trade

Bilateral International Relations

- *SPS is a constant theme in all bilateral agreements*
- *Veterinary Agreements, Free Trade Agreements, DCFTAs, etc. etc.*
- *Consistent EU position*
- *Objective: to facilitate the exchanges of products subject to S&P measures, whilst safeguarding public, animal and plant health and meeting consumers' expectations*
- *Used to promote EU core values: Regionalization, EU as single entity, Animal Welfare, Equivalence*

TTIP – SPS Negotiations

Twin-track approach

- *SPS chapter – will set out framework for EU-US relations on SPS issues for the future*
- *Discussion on Technical Issues – parallel discussion to resolve ongoing trade irritants and to improve access to US market*



Thank you for your attention!

SANCO website

http://ec.europa.eu/dgs/health_consumer/index_en.htm